

M. L. Dahanukar College of Commerce

Teaching Plan: 2023-24

Department: Bachelor of Management Studies

Class: FYBMS

Semester: I

Subject: Business Communication-I

Name of the Faculty Member: Rashmi Warang

Month	Topics to be Covered	Additional Activities planned / done	Number of Lectures
July 23	Concept of communication Channels and objectives of communication Methods and Modes of communication	Brain Storming	15
August 23	Barriers in communication Listening Introduction to Business Ethics	Presentation Listening Skills	15
Sept 23	Theory of Business Letter Writing Personal Correspondence	Writing Skills	15
Oct 23	Commercial Terms used in Business Communication Paragraph Writing	Speaking skills Reading Comprehension	15
	Total no. of lectures		60

Rashmi Warang

Dr. Mitali S

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Sign of co-ordinator

M. L. Dahanukar College of Commerce

Teaching Plan: 2023-24

Department: Bachelor of Management Studies

Class: FYBMS DIV A & B

Semester: I

Subject: Business Economics

Name of the Faculty Member: Neetu Saad

Month	Topics to be Covered	Additional Activities planned / done	Number of Lectures
July 23	<p>Module :2 Demand Analysis Demand Function - nature of demand curve under different markets Meaning, significance, types and measurement of elasticity of demand (Price, income cross and promotional)- relationship between elasticity of demand and revenue concepts Demand estimation and forecasting: Meaning and significance - methods of demand estimation : survey and statistical methods (<i>numerical illustrations on trend analysis and simple linear regression</i>)</p>	<p>1 Assignment 1 Online Exam</p>	15 Lecture
August 23	<p>Module : 3 Supply and Production Decisions and Cost of Production Production function: short run analysis with Law of Variable Proportions- Production function with two variable inputs- isoquants, ridge lines and least cost combination of inputs- Long run production function and Laws of Returns to Scale - Expansion path - Economies and diseconomies of Scale. Cost concepts: Accounting cost and economic cost, implicit and explicit cost, fixed and variable cost - total, average and marginal cost - Cost Output Relationship in the Short Run and Long Run (<i>hypothetical numerical problems to be discussed</i>), LAC and Learning curve - Break even analysis (<i>with business applications</i>)</p>	<p>1 Assignment 1 Online Exam</p>	15 Lecture

<p>Sept 23</p>	<p>Module 4 : Market structure: Perfect competition and Monopoly and Pricing and Output Decisions under Imperfect Competition</p> <p>Short run and long run equilibrium of a competitive firm and of industry - monopoly - short run and long- run equilibrium of a firm under Monopoly Monopolistic competition: Equilibrium of a firm under monopolistic competition, debate over role of advertising <i>(topics to be taught using case studies from real life examples)</i></p> <p>Oligopolistic markets: key attributes of oligopoly - Collusive and non-collusive oligopoly market - Price rigidity - Cartels and price leadership models</p>	<p>1 Assignment 1 Online Exam</p>	<p>15 Lecture</p>
<p>Oct 23</p>	<p>Module 1: Scope and Importance of Business Economics - basic tools- Opportunity Cost Principle- Incremental and Marginal Concepts. Basic economic relations - functional relations: equations- Total, Average and Marginal relations- use of Marginal analysis in decision making, The basics of market demand, market supply and equilibrium price- shifts in the demand and supply curves and equilibrium</p> <p>Module 5: Pricing Practices Cost oriented pricing methods: cost – plus (full cost) pricing, marginal cost pricing, Mark up pricing, discriminating pricing, multiple – product pricing - transfer pricing</p>	<p>1 Assignment 1 Online Exam</p>	<p>15 Lecture</p>
	<p>Total no. of lectures</p>		<p>60</p>

Neetu Saad

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M. L. Dahanukar College of Commerce

Teaching Plan: 2023-24

Department: Bachelor of Management Studies

Class: FYBMS

Semester: 1

Subject: BUSINESS LAW

Name of the Faculty Member: ADV.ASHWINI DESAI

Month	Topics to be Covered	Additional Activities planned / done	Number of Lectures
July 23	Law of contract essential elements consideration ,free consent, object, unpaid seller SOGA introduction		17
August 23	The consumer protection act introduction to IP act		15
Sept 23	Warranty condition formation Companies act		14
Oct 23	Prospectus ,meeting ,trade mark, patent revision	MOOT COURT	14
	Total no. of lectures		60

Adv Ashwini Desai	Dr. Mitali S
Sign of Faculty	Sign of co-ordinator

M. L. Dahanukar College of Commerce

Teaching Plan: 2023-24

Department: Bachelor of Management Studies

Class: FYBMS

Semester: 1

Subject: Foundation Course-I

Name of the Faculty Member: Sneha Chavan

Month	Topics to be Covered	Additional Activities planned / done	Number of Lectures
July 23	Multi-Cultural Diversity,Caste System,Linguistic Diversity,Regional Variations .	Assignments on rural urban divide .	18
August 23	Social inequality,Violence against Women ,Disablitiy.	Presentations on given topics .	17
Sept 23	Casteism, Communalism,Effects of Regionalism.	Interactive session on topics given in class .	15
Oct 23	Structure of Constitution,Duties of Indian Citizens,Party system in Indian Politics .	Assignments on women in Politics .	10
	Total no. of lectures		60

Sneha Chavan

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M.L.Dahanukar College of Commerce

Teaching Plan: 2023-24

Department: Bachelor of Management Studies

Class: FYBMS

Semester: I

Subject: Foundation of Human Skills

Name of the Faculty Member: Siddhi Kadam

Month	Topics to be Covered	Additional Activities planned / done	Number of Lectures
July 23	Understanding of Human Nature Individual Behaviour Personality and attitude: • Thinking, learning and perceptions	Case studies	16
August 23	Introduction to Group Behaviour Group Dynamics Team effectiveness: Organizational processes and system. Organizational conflicts and resolution: Power and politics	Presentations	16
Sept 23	Organizational Culture and Motivation at workplace Organizational Culture: ♣ Characteristics of organizational culture. ♣ Types, functions and barriers of organizational culture ♣ Ways of	Case studies	20

	creating and maintaining effective organization culture		
Oct 23	Motivation at workplace: Concept of motivation Theories of motivation in an organisational set up. ♣ A.Maslow Need Heirachy ♣ F.Hertzberg Dual Factor ♣ Mc.Gregor theory X and theory Y. Waysofmotivating through carrot (positive reinforcement) and stick (negative reinforcement) at workplace.	Case studies	04
Oct 23	Organisational Change, Creativity and Development and Work Stress • Organisational change and creativity Organisational Development and work stress	Presentations	04
	Total no. of lectures		60

Siddhi Kadam

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M. L. Dahanukar College of Commerce

Teaching Plan: 2023 - 24

Department: Bachelor of Management Studies

Class: FYBMS

Semester: I

Subject: Introduction to Financial Accounts

Name of the Faculty Member: Rutuja Kamble

Month	Topics to be Covered	Additional Activities planned / done	Number of Lectures
July 23	Introduction to Accounting	Topic related Video shown	16
August 23	Accounting transactions		16
Sept 23	Depreciation, Trial Balance		16
Oct 23	Final Accounts		12
	Total no. of lectures		60

Rutuja Kamble

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M. L. Dahanukar College of Commerce

Teaching Plan: 2023 - 24

Department: Bachelor of Management Studies

Class: FYBMS

Semester: I

Subject: Business Statistics

Name of the Faculty Member: Manisha Warekar

Month	Topics to be Covered	Additional Activities planned / done	Number of Lectures
July 23	• Introduction: Functions/Scope, Importance, Limitations • Data: Relevance of Data(Current Scenario), Type of data(Primary & Secondary), Primary(Census vs Samples, Method of Collection (In Brief), Secondary(Merits, Limitations, Sources) (In Brief) • Presentation Of Data: Classification – Frequency Distribution – Discrete & Continuous, Tabulation, Graph(Frequency, Bar Diagram, Pie Chart, Histogram, Ogives) • Measures Of Central Tendency: Mean(A.M, Weighted, Combined), Median(Calculation and graphical using Ogives), Mode(Calculation and Graphical using Histogram), Comparative analysis of all measures of Central Tendency	Topic related Video shown	16
August 23	• Measures Of Dispersion: Range with C.R(Co-Efficient Of Range), Quartiles & Quartile deviation with CQ (Co-Efficient Of Quartile), Mean Deviation from mean with CMD (Co-Efficient Of Mean Deviation), Standard deviation with CV(Co-Efficient Of Variance), Skewness& Kurtosis (Only concept) • Co-Relation: Karl Pearson, Rank Co-Relation • Linear Regression: Least Square Method		16
Sept 23	Time Series: Least Square Method, Moving Average Method, Determination of Season • Index Number: Simple(unweighted) Aggregate Method, Weighted Aggregate Method, Simple Average of Price Relatives, Weighted Average of Price Relatives, Chain Base Index Numbers, Base Shifting, Splicing and Deflating, Cost of Living Index Number		16
Oct 23	Probability: Concept of Sample space, Concept of Event, Definition of Probability, Addition & Multiplication laws of Probability, Conditional Probability, Bayes' Theorem(Concept only), Expectation & Variance, Concept of Probability Distribution(Only Concept) • Decision Theory: Acts, State of Nature Events, Pay offs, Opportunity loss, Decision Making under Certainty, Decision Making under Uncertainty, • Non-Probability: Maximax, Maximin, Minimax, Regret, Laplace & Hurwicz) • Probabilistic (Decision Making under risk):EMV, EOL, EVPI • Decision Tree		12
	Total no. of lectures		60

Manisha Warekar

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